



## **UPSCALE GYM TAKES 30k SQ. FT. OF MARINA DEL REY RETAIL SPACE**

*5/26/11*

Equinox Fitness Club has signed a lease for a 30k sf of anchor space at Villa Marina Marketplace in Marina del Rey. The 419k sf entertainment/ lifestyle-destination retail center is undergoing a \$25 mil redevelopment and repositioning. It's located at 13450 and 13455 Maxella Ave, east of Lincoln Blvd and south of Washington Blvd.

The center's redevelopment will feature mid-century modern design in a two-level format, tagged "Mid-Century Modern Meets the Beach" by Seattle-based architectural firm Callison LLC. The redevelopment is scheduled to begin fall of 2011 with a completion date in summer of 2012.

The remodeled center will capitalize on the outdoor lifestyle of Southern California and the beach community, featuring inviting casual seating covered by trellises and umbrellas, highlighted by native foliage and greenery, green walls, new creative lighting and state-of-the-art vertical transportation.

The tone of the design combines a sense of the beach with an upscale store/restaurant line-up fashioned with crisp, edgy shapes, as well as clean, cool materials in a hip and casual outdoor California environment.

Featuring Gelson's, Sports Chalet, Pavilions, Barnes & Noble and AMC Theatres, Villa Marina Marketplace is home to more than 60 individual retail stores, restaurants and services.

Known for its innovative results-oriented programming, flawlessly operated facilities, high-profile clientele, plus its award-winning design from world-famous architects, New York-based Equinox will offer a retail store, café, kid's club, WiFi lounge and a full-service spa as well as a full line of amenities in the locker rooms at its Villa Marina Marketplace location.

Jones Lang LaSalle Senior Vice President William P. Huelsman represented Equinox In the transaction.

Article Provided by: [RENTV.COM](http://RENTV.COM)

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